



SPIRIT *of*
SCHLIFER

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2024

Sponsorship and
Supporter Opportunities

Lead Partner

Cost: \$30,000

Opportunities Available: 1

Benefits

Promotion of your company or firm to Clinic stakeholders and the public in the following ways:

- Title recognition in all campaign materials with logo presence (ex. "Your Name" Lead Partner of the 2024 Spirit of Schlifer Campaign).
- A profile of your company or firm on the campaign landing page with a link to your website. The profile will detail why your company or firm supports the Clinic and specifically the 2024 Spirit of Schlifer Campaign
- A video of a representative from your company or firm receiving a plaque from the Clinic's Executive Director at the in-person 2024 Spirit of Barbra Schlifer Award Ceremony to acknowledge your company or firm's support of the Clinic's work to eliminate the conditions conducive to violence featured on the campaign landing page.
- Recognition on Clinic social media channels and on the Clinic's website.
- Digital advertisement with your logo in Precedent Magazine, prepared by the Clinic's Communications Department and approved by your company or firm.
- A full-page ad in the Digital Program, housed on campaign landing page and promoted through the Clinic's website and social media channels.
- An opportunity for one representative from your company or firm to speak at the Award Ceremony.
- An opportunity for up to ten staff members from your company or firm to attend an in-person engagement activity at the Clinic with a Q&A portion with the Executive Director.
- Invitations for up to six staff members from your company or firm to attend the Award Ceremony.
- An opportunity for up to four of your company or firm's junior associates to attend a Clinic legal workshop, seminar, or virtual training on gender-based violence.
- Recognition in the Clinic's 2024 Annual Report.



Award Partner

Cost: \$25,000

Opportunities Available: 1

Benefits

Promotion of your company or firm to Clinic stakeholders and the public in the following ways:

- Award Partner recognition in all Campaign materials with logo presence (e.g. 2024 Spirit of Schlifer Award presented by "Your Name").
- A profile of your company or firm on the campaign landing page with a link to your website. The profile will detail why your company or firm supports the Clinic and specifically the 2024 Spirit of Schlifer Campaign.
- A video of the Award Recipient(s) receiving the award with one representative from your company or firm at the in-person 2024 Spirit of Barbra Schlifer Award Ceremony featured on the campaign landing page.
- Recognition on Clinic social media channels and on the Clinic's website.
- Digital advertisement with your logo in Precedent Magazine announcing the Award Recipient(s) prepared by the Clinic's Communications Department and approved by your company or firm.
- A full-page ad in the Digital Program, housed on the campaign landing page and promoted through the Clinic's website and social media channels.
- An opportunity for one representative from your company or firm to sit in on the 2024 Spirit of Schlifer Award Nomination Selection Committee.
- An opportunity for one representative from your company or firm to present the 12th Annual Spirit of Barbra Schlifer Award and speak at the Award Ceremony
- Invitations for up to six staff members from your company or firm to attend the Award Ceremony.
- An opportunity for five representatives from your firm or company to attend a private Zoom event to meet the Award Recipient(s) prior to the public announcement.
- Recognition in the 2024 Annual Report.

Digital Program Partner

Cost: \$12,500

Opportunities Available: 1

Benefits

Promotion of your company or firm to Clinic stakeholders and the public in the following ways:

- Digital Program Partner recognition in all campaign materials with company or firm logo presence (e.g. 2024 Spirit of Schlifer Campaign Digital Program presented by "Your Name").
- A profile of your company or firm on the campaign landing page with a link to your website. The profile will detail why your company or firm supports the Clinic and specifically the 2024 Spirit of Schlifer Campaign.
- Recognition on Clinic social media platforms and on the Clinic's website.
- A full-page ad in the Digital Program, housed on the campaign landing page and promoted through the Clinic's website and social media platforms.
- Invitations for up to three staff members from your company or firm to attend the in-person 2024 Spirit of Barbra Schlifer Award Ceremony.
- Recognition in the Clinic's 2024 Annual Report.



Donor Wall Partner

Cost: \$12,500

Opportunities Available: 1

Benefits

The Donor Wall is a section of the campaign landing page dedicated to acknowledging the contribution of every donor, big and small.

Promotion of your company or firm to Clinic stakeholders and the public in the following ways:

- Donor Wall Partner recognition in all campaign materials with your company or firm logo presence (e.g. 2024 Spirit of Schlifer Campaign Donor Wall presented by "Your Name").
- A profile of your company or firm on the campaign landing page with a link to your website. The profile will detail why your company or firm supports the Clinic and specifically the Spirit of Schlifer Campaign.
- Recognition on Clinic social media platforms and the Clinic's website.
- A full-page ad in the 2024 Spirit of Schlifer Campaign Digital Program, housed on the campaign landing page and promoted through the Clinic's website and social media platforms.
- Invitations for up to three staff members from your company firm to attend the in-person 2024 Spirit of Barbra Schlifer Award Ceremony.
- Recognition in the Clinic's 2024 Annual Report.

Digital Program & Benefits

The 2024 Spirit of Schlifer Campaign Digital Program will include information about the Clinic as well as sponsorship opportunities in the form of ad space. The Digital Program will be publicly accessible through the campaign landing page.

Opportunities to split between an advertisement and donation for a Charitable Income Tax Receipt can be made available.

Benefits

\$5,000 Level:

- A full-page ad in the Digital Program, housed on the campaign landing page and promoted through the Clinic's website and social media channels.
- Recognition in the Clinic's 2024 Annual Report.
- Name recognition on all Clinic social media channels.

\$2,500 Level:

- A half-page ad in the Digital Program, housed on the campaign landing page and promoted through the Clinic's website and social media channels.
- Name recognition on all Clinic social media channels.

\$500+

- Individual name, company or firm name, or logo in the Digital Program.



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